

ICT Brings Owner Operators a Better Lifestyle

Have it your way' is the best description of Indiana Custom Trucks, LLC (ICT). They are a company who genuinely focuses on the customer; just drop in and visit them in the northern Indiana corn fields and see for yourself ... we did!

Based in LaGrange, Indiana ICT is completing its 14th year in business and looks back on its history with wonder, while seeing their future as bright and getting busier every day! It all began in 1990, when Elwin Eash and Kenny Christner started a small custom truck shop specializing in interior additions to existing truck sleepers and exterior trim items.

Today, ICT is the market leader and clear innovator in the custom sleeper market. With the introduction this past year of a new AeroStream fiberglass roof and seamless integrated fairings, ICT has distanced itself even further from its competition (who at the last show only offered a larger kitchen sink so you could wash your dog! Don't laugh; it's what their press release said!)

ICT's luxurious Sundowner Sleepers lead the market in style, comfort and unmatched "wow!" factor. The list of custom features is virtually endless: solid hardwood cabinets, custom counter tops, showers, full size beds, hardwood floors, large double sinks (big enough to wash your dog and then some!), freezer, refrigerator, central vacuum, and much more! "We haven't put a hot tub in a sleeper yet ... but some day," Tim Speshyock, Sales Representative for ICT, said.

Strong, viable companies don't rest on their laurels - as we discovered after talking with Mike Baxley, General Manager of ICT. "For next year, we are working on an ultra light weight construction that will put these sleepers within reach of even weight sensitive haulers. We will also have several additional

new improvements and options for customers to look at," Mike said. "There will be more news this spring at the Mid-America Trucking show in Louisville." Clearly ICT is working hard and recently hired Bonnie Amaden, who previously was designing and selling luxury Prevost coaches. "ICT suited me well due to their high quality, premium design and flexibility," Bonnie stated. "Truckers want a better lifestyle and ICT can deliver!"

Owner Operators who want a better lifestyle are ICT's most likely customers. They don't want to eat and shower in truck stops, or sleep in a freezing or hot bunk; and they want to cook their own meals. ICT has always focused on the Owner Operator as its primary source of business. As a result, ICT has gained the reputation of a friendly, accommodating company. They stand behind their products with a lifetime warranty on the structure, coupled with a one year warranty on everything else. Extended warranties are also available.

Other companies are 'high pressure' and force you to choose among a few basic layouts. They won't customize to suit your needs and spend most of their time talking about ICT! "One of the more challenging things today is combating the rumor mill," said Elwin Eash, President of ICT. "If I could have a nickel for every time a competitor has said we were out of business or that our sleepers crush like a shoe box, I'd be a rich man! It has always amazed me how people in the marketplace sell against us instead of focusing on selling their own product."

ICT is located south of exit 121 on Interstate 80/90 in northern Indiana. They can be reached via their website at www.TruckSleeper.com or give them a call at 800-800-3244. •



"Tell us what you want, leave the rest to us!"

You will have to get used to being the center of attention wherever you go. Your CB will constantly be crackling with compliments and questions! Custom features are virtually limitless; solid wood cabinets, showers, toilet, custom manufactured countertops, curtains and valances, carpet, linoleum or simulated hardwood flooring, flat screen TV's, gaming systems, freezer, refrigerator, microwave, cooktop, even mirrored ceiling

No more shower lines, and you can eat healthier too!

and chandeliers! We have just about done it all at one time or another!

But don't forget the exterior; stainless steel back walls and trim, air ride suspension, full size rear entry doors, 7000kw generator, tool boxes, headache racks, all the windows you want, in-motion satellite TV, turbo wing air foils, roof air-conditioners and these are just a few of the options!

Sizes range up to 180 inches plus in length. Seamless fiberglass roof and smooth gel-coat walls eliminate leaks and provide a rivetless, aerodynamic surface that will not corrode like aluminum and a waterproof floor that can be fully enclosed with additional insulation.



1-800-220-1858

TruckSleeper.com

2840 North State Route 9 • LaGrange, Indiana 46761
Exit 121 off Interstate 80 in Northern Indiana